

HOME & GARDEN EXPO
 March 10-12, 2023
 Kalamazoo County Expo Center

Presented by...
advia
 credit union

SHOW GUIDE

Spring 2023



HOME & GARDEN EXPO
 MARCH 8-10, 2024
 Kalamazoo County Expo Center

Home Expo Guidebook

The Official Home & Garden Expo Show Guide will be direct mailed to 50,000 highly targeted households that will include ONLY homeowners with an annual household income of \$60,000 and up!

If you want to reach this select group of homeowners prior to the Home & Garden Expo, March 8-10, then this is the publication for you! Whether you are in the Expo or not, an advertisement will promote your business to a very targeted group looking for your products and services. Use this opportunity to offer a show discount, promote a give-away, or invite them to see you at the 2024 Home & Garden Expo.

Secure your spot TODAY and showcase your business in the Official Home & Garden Expo Show Guide!

Standard Positions (Full Color)

Highlighted on Expo Map — \$79

	Member	Non-Member
1/4 pg 3 ⁵ / ₈ x 4 ⁷ / ₈	\$675	\$900
1/2 pg 7 ¹ / ₂ x 4 ⁷ / ₈	\$900	\$1200
1/2 pg 3 ⁵ / ₈ x 10	\$900	\$1200
Full pg 8 ¹ / ₂ x 11	\$1350	\$1800

Premium Positions (Full Color)

	Member	Non-Member
Outside back cover	\$2800	N/A
Inside back cover	\$1850	\$2500
Inside back cover facing	\$1850	\$2500
Inside front cover	\$1850	\$2500
Inside front cover facing	\$1850	\$2500



For advertising information or to reserve your ad space email: expo@hbawmi.com or call 269-375-4225.



Mailed 2 weeks before the show
Deadline for ads, February 1, 2024